
**OPEN CALL FOR PARTICIPATION IN
A PUBLIC-PRIVATE PARTNERSHIP FOR SUSTAINABLE RETAIL, SMALL BUSINESS
AND CREATIVE USES OF SITES IN DISTRICT 6, GABROVO**

ORGANIZERS

Gabrovo Municipality and Studio Komplekt

PARTNERS

- Chamber of Commerce and Industry - Gabrovo
- Municipal Enterprise "Parking and Repatriation" – Gabrovo

INVITATION

The City of Gabrovo and Studio Komplekt announce a call for proposals in support of small businesses and creative industries, which aims to select projects for the use of 4 sites in District 6 in Gabrovo for retail, small business and creative uses for a period of 2 years. The winners will have the opportunity to use the sites for small business development, retail, creative activity and the creation of services and products specific to the creative industries, including studios, offices, galleries, etc.

WHO CAN APPLY?

- Adult Bulgarian or foreign natural persons, freelancers or craftsmen;
- Bulgarian or foreign legal persons - small and medium-sized enterprises registered under the Commercial Law or under the legislation of another Member State of the European Union and of a State party to the Agreement on the European Economic Area or of the Swiss Confederation;
- Companies under the Obligations and Contracts Act or a person entitled to carry on business under the legislation of another Member State of the European Union and of a State party to the Agreement on the European Economic Area or of the Swiss Confederation.

Note: Bulgarian or foreign adult natural persons who are not registered to carry out a commercial activity at the time of application but declare that, if approved, they will have such registration at the time of conclusion of the lease and partnership agreement may also participate. Compliance with this requirement shall be attested by a declaration which is a forming part of the application form.

WHY PARTICIPATE?

The winners of the competition will receive free of charge:

- A total of 50 hours of consulting in one of the following areas:
 - Visual identity - graphic design, branding;
 - Marketing and communication - social media, website, content presence;

- Website and online store;
- Shop window design;
- Interior design.
- Monthly subscription for District 6 /Sixth section/ for 1 car in a blue zone for a period of 1 year after the start of the business/activity (possibility of free parking if available parking spaces), provided by Municipal enterprise "Parking and Repatriation" - Gabrovo;
- Free internet connectivity for a period of 6 months, provided by Gabrovo Municipality;
- One-year free membership in Gabrovo Chamber of Commerce and Industry /GCCI/ and one-time free service worth up to 100 BGN from GCCI in the field of translation and legalization of documents or consultation on legal and tax issues;
- Distribution (without sale) of small promotional materials for the business/activity (e.g. brochures) at the Tourist Information Centre - Gabrovo for a period of 1 year;
- Advertising of the business/activity by the Municipality of Gabrovo within the CINEMA project and promotion of its results.

RULES OF PARTICIPATION

Submit the entry form by 5 p.m. on January 31, 2022 to: projects@gabrovo.bg .

Entry rules are detailed in Appendix 1 - Terms and Conditions.

COMPETITION SCHEDULE

Call documents will be accepted from 01 December 2021 to 31 January 2022 and the results will be announced by 28 February 2022. Questions on the call will be accepted up to and including 21 January 2022.

A detailed timetable is described in Annex 1.

DOCUMENTS

- Annex 1 - General Conditions;
- Appendix 2 - Information about District 6;
- Appendix 3 - CINEMA project information;
- Annex 4 - Description of the sites subject to the call and a scheme of their location;
- Annex 5 - Application form;
- Annex 6 - Draft partnership agreement;
- Annex 7 - Methodology for the evaluation of the applications received.

**Creative industries, as defined by the European Commission in 2012, are 'economic activities that are concerned with the creation or use of knowledge and information. [Creative industries create products in sectors such as publishing, media, software, consultancy, advertising, arts, entertainment, design and architecture. [Other definitions of the term also refer to areas such as craft, fashion, music, film, photography, performing arts, research and development, games and toys, television and radio.*