

The Danube Transnational Cooperation Programme (2014–2020) supports the policy integration in the Danube area in order to contribute to the European union strategy for smart, sustainable and inclusive growth and the achievement of economic, social and territorial cohesion. The territorial attractiveness in context of the territorial cohesion and competitiveness is defined in the ATTRACT-SEE project (2012–2014), a predecessor of the ATTRACTIVE DANUBE project, as the capacity of a 'place' to attract and retain people and businesses from other places, because of its advantageous features. The territorial capital is a 'driver' of the attractiveness of a 'place'.

ATTRACTIVE DANUBE: IMPROVING CAPACITIES TO ENHANCE TERRITORIAL ATTRACTIVENESS OF THE DANUBE REGION (2017–2019)

Each territory has its own set of specific capitals and assets which can make it competitive in comparison to other territories. Through good governance, policies can create conditions for maximising the potentials of territorial assets and capitals for development, thus increasing the attractiveness of territories for its residents, visitors and businesses. The main project objective is to strengthen multilevel and transnational governance and institutional capacities of policy planners involved in territorial development by establishing a permanent common transnational platform for monitoring territorial attractiveness of the Danube Region and its territorial units.

HOW TO MAKE THE DANUBE MACRO REGION AN ATTRACTIVE PLACE TO LIVE IN?



DEVELOPMENT

Strengthening the influence on territorial development, regional development, business and tourism by setting up the capacity building activities and participation processes of relevant stakeholders.



GOVERNANCE

Strengthen multilevel and transnational governance by adopting an evidence based approach via the use of an information platform created for better decision making.



PARTICIPATORY PLANNING

Improve and strengthen the multilevel, cross-sectoral participatory territorial development planning, involving policy planners, civil society, businesses and academia. This will be ensured by stakeholder participation processes in 11 partner countries aimed to establish 11 national territorial attractiveness monitoring platforms and a common transnational one.



ATTRACTIVENESS

Identifying territorial development potentials and indicators addressing, environmental, economic, governance and social challenges.



PARTNERSHIP

19 project partners
12 financing project partners
7 associated strategic partners

Financing project partners



Geodetic Institute of Slovenia
(Slovenia) – Lead partner



URBASOFIA, Town
and regional planning company
(Romania)



**BULGARIA
ECONOMIC
FORUM**
Bulgaria Economic Forum
(Bulgaria)



ZAVOD ZA PROSTORNO UREĐENJE
KOPRIVNIČKO-KRIŽEVČKE ŽUPANIJE

Institute for Spatial Planning of
the Koprivnica-Križevci County
(Croatia)



cenia
CENIA, Czech Environmental
Information Agency
(Czech Republic)



Lechner Non-profit Ltd.
(Hungary)



First Hungarian Responsible
Innovation Association
(Hungary)



aiforia GmbH
(Germany)



Technical University of Kosice
(Slovakia)



Bosna i Hercegovina
Federacije Bosne i Hercegovine
Federalno ministarstvo prostornog uređenja

Federal Ministry of Physical
Planning
(Bosnia and Herzegovina)

INSTITUTE FOR STRATEGIC STUDIES AND PROGNOSSES



Institute for Strategic Studies
and Prognoses
(Montenegro)



Institute of Architecture and
Urban & Spatial Planning of Serbia
(Serbia)

Associated strategic partners



REPUBLIC OF SLOVENIA
STATISTICAL OFFICE

Statistical Office of the
Republic of Slovenia
(Slovenia)



Ervet - Emilia-Romagna
economic valorization
of territory
(Italy)



The City of Đurđevac
(Croatia)



REPUBLIC OF SLOVENIA
**MINISTRY OF THE ENVIRONMENT
AND SPATIAL PLANNING**

Ministry of the Environment
and Spatial Planning
(Slovenia)



REPUBLIC OF SLOVENIA
MINISTRY OF INFRASTRUCTURE

Ministry of Infrastructure
(Slovenia)



EU Strategy for the Danube Region
Priority Area 10 Institutional
Capacity and Cooperation
(Austria)



Košice Self-governing
Region
(Slovakia)