

Output Quality Report

Output title: Documentation of and learning interactions on best-practices of existing inland waterway promotion services & (information-) tools in 8 countries

Type of output:

- Documented learning interaction
 Strategy/ Action Plan
 Tool
 Pilot action

Contribution to PO indicator:

P07 No of documented learning interactions in finalized operations

Summary of the output (max. 1500 characters)

Act. 4.1 of the project consists of three steps, namely the evaluation of supply on Danube navigation promotion, the evaluation of demand for Danube navigation promotion and the working programme for establishing the Danube navigation promotion, based on steps 1 and 2.

The output 4.1 addresses the documentation of and learning interactions on best-practices of existing inland waterway promotion services & information tools in 8 countries across the Danube region.

The transnational learning interactions included the following:

- Analysis of the navigation promotion supply: the output documented (D 4.1.1) the current status of the Danube logistics promotion centres including data related to fairway, ports & terminals, transport companies, funding schemes and market opportunities.
The results of exchanges of information among partners and the results of their efforts in identifying good practices are presented.
- Analysis of demand side: D 4.2.1 identifies target groups and then presents the collected relevant data from them grouped in logistics services providers and cargo owners. Relevant conclusions are extracted from the analysis such the fact that as there is a wide range of different present gaps in information services which can be only solved by implementing of one-stop-shops in every country.
- The Joint Transnational Working Programme of Danube logistics promotion centres (D 4.1.3) focuses on presenting the specific methodology developed by project partners. The need of one-stop-shop is presented in connection with the goals of WP4 to increase the know-how and information portfolio of responsible organisations to empower them to provide better information & promotion services on Danube navigation to interested parties such as cargo owners and logistics service providers.

Added value (max. 1500 characters)

The analysis made by the output both in terms of supply and demand in the field of the promotion of skills in navigation and logistics gives the chance to have summed up data from the eight Danube riparian countries.

The learning interactions on best-practices of inland waterway promotion organisations highlighted the importance of one-stop-shop centres.

The methodology developed and presented in D 4.1.3 is a well-structured tool useful for future analysis on the six themes covering all aspects of Danube navigation promotion.

This transnational exchange and collaboration concept for one-stop-shops developed by the project is another added value for the inland navigation field. When they will come into force all one-stop-shops will be able to implement both their “minimum service sets” and “best service sets” on national levels in order to create not-yet-existing cross-national exchanges on service levels of one-stop-shops.

Applicability and replicability (max. 1500 characters)

The learning interactions on best-practices related to navigation promotion services was conducted in eight Danube riparian countries and the results are fully applicable for the entire Danube region.

Being the first survey on this specific thematic subject conducted on such an extended area the output has the possibility of having a high level of replicability for other similar items, such as other transport modes or integrated logistics services.

The key elements on the replicability in output 4.1 are given by good practices identified by project partners and described in D 4.1.1.

The lessons learnt through this project output may be transferred from first market observations and first joint common working plans among future one-stop-shops to improved future public services and tools offered to private market operators.

This will increase levels of information and knowledge on inland waterway transport and the usage of this mode of transport.

The learning interactions on best-practices of existing inland waterway promotion services & information tools are the best approach in reaching the objective of fostering “Danube logistics one-stop-shops” in the countries along the Danube.

The network of experts built in the Danube SKILLS project and the jointly prepared and agreed working programme on public services being offered in the future are elements of wide applicability in the Danube region.

Suggestions for improvement, if applicable (max. 1500 characters)

The output has the expected quality level in order to give the project the opportunity to reach its established objectives. There are no significant elements that should be highlighted as opportunities for improvement.

Output Quality Level

- Low
- Average
- Good
- Excellent

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