



Danube S3 Cluster Project

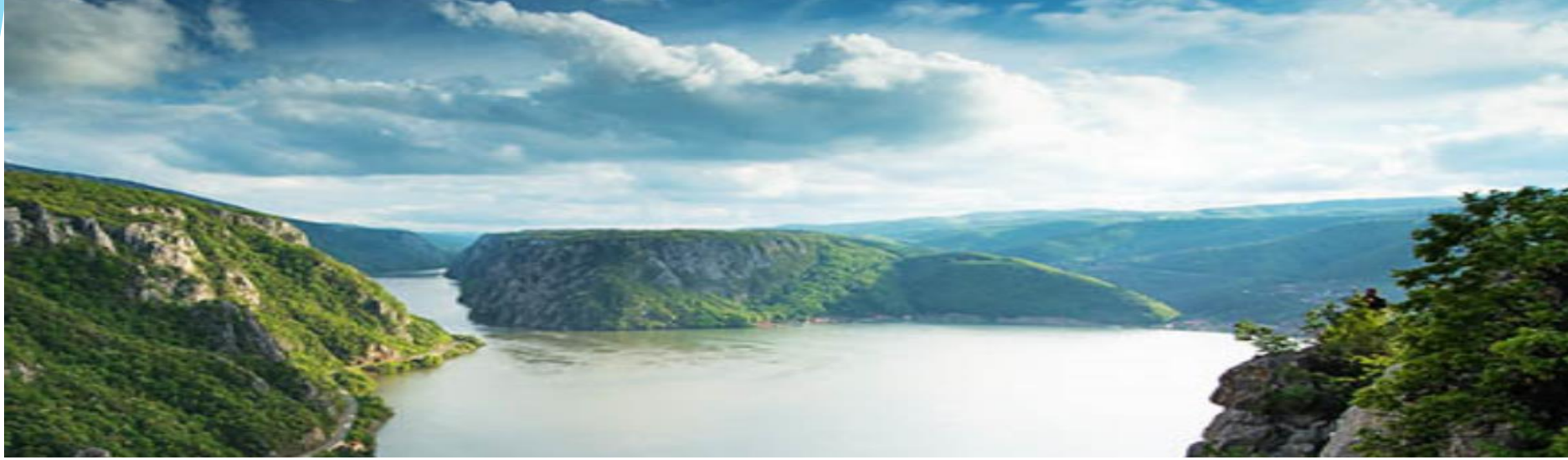
“Transnational Cluster Cooperation active on Agro – food, based on Smart Specialization Approach in Danube region”

Gilda NICULESCU – South Muntenia Regional Development Agency

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EUSDR Forum





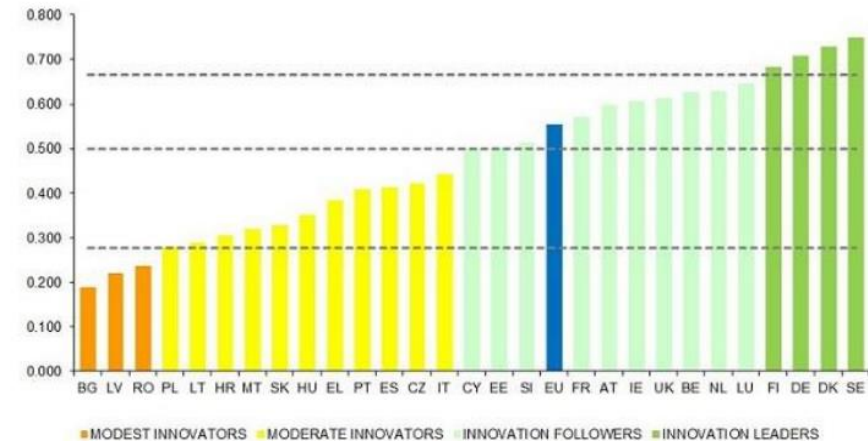
Major territorial challenge in the Danube area:

- *unbalanced distribution of innovation performances between Western part of the region and the Eastern part;*
- *most of the countries belonging to the Modest Innovators group;*

Causes:

- *different framework conditions;*
- *wide range of policies governing the R&I sector.*

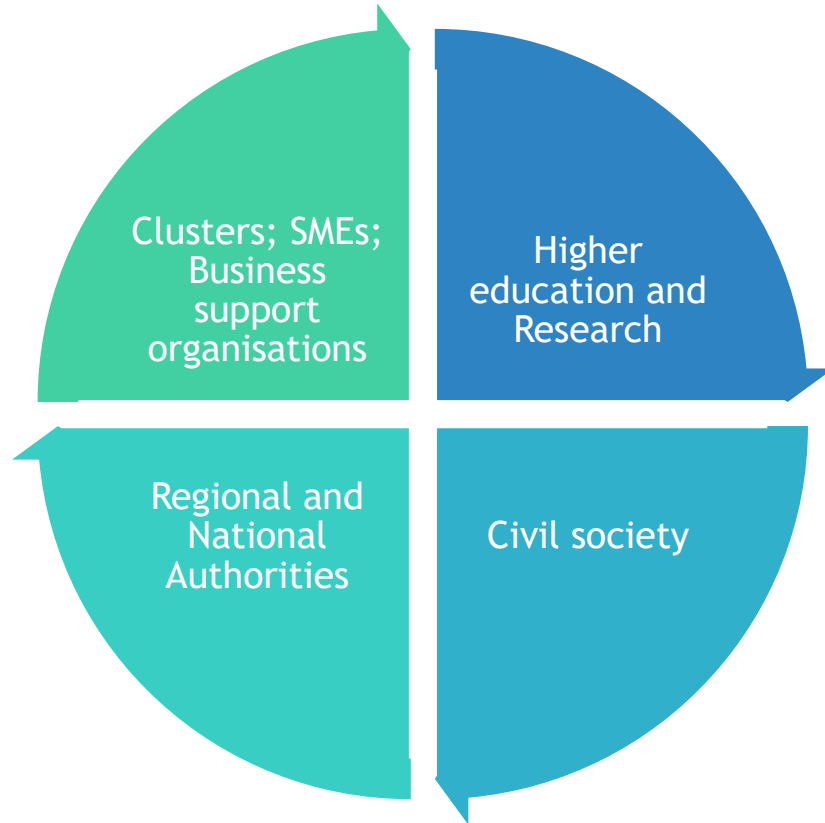
Figure 5. Innovation Union Scoreboard 2014



Source: Innovation Union Scoreboard 2014

http://ec.europa.eu/enterprise/policies/innovation/policy/innovation-scoreboard/index_en.htm

Our experts...



.... gathered to solve these challenges by putting together:

- *knowledge*
- *expertise*
- *experience*

..to create framework conditions favorable for the development of clusters in the Danube Region.

Danube S3 Cluster aims to...

- *have better and coordinated **public policies** in the area;*
- *boost **innovation-driven entrepreneurial ecosystem** in the **Danube area** by developing smart and coordinated cluster policies;*
- *enhance **innovation** management knowledge and skills;*
- *foster **transnational cluster cooperation** in **Agro-Food sector**.*



Main Phases of the project

Danube S3 Cluster Strategy



**UNDERSTAND
HOW?**

Performing regional analysis of cluster policies in order to develop Danube S3 Cluster Strategy

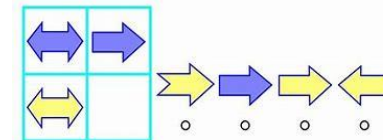
Innovative tools development



**LEARN
HOW?**

Innovation audits of Agro-Food clusters and Business and innovation training sessions

Pilot initiatives



**TEST & VALIDATE
HOW?**

Implementation of 5 pilot projects in 4 cross-cutting themes in the Agro-Food sector

Policy Recommendations



**FEEDBACK
HOW?**

Joint elaboration of Agro-Food Cluster Program

Main results

- Improved cooperation and coordination for cluster policies in Agro-food sector;
- **Development of 2 innovation tools to further allow implementation of 5 regional pilot initiatives in:**
 - **Market Intelligence;**
 - **Open Innovation;**
 - **Business Models for Circular Economy;**
 - **Healthy Food.**
- Development of strategic documents:
 - a. Danube S3 Cluster Strategy***
 - b. Danube S3 Cluster Policy Recommendation***
 - c. Danube S3 Cluster Programme – transnational coordinated program for cluster active on Agro- food***



Thank you for your attention !



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