

In addition to displaying the Danube Transnational Programme logo, for the purpose of promoting the Strategy, PACs shall use the EUSDR Priority Area logo in all their written and audio-visual communication materials, deliverables and outputs.

According to Article 4 point 5 of the Commission Implementing Regulation No 821/2014: "If other logos are displayed in addition to the Union emblem, the Union emblem shall have at least the same size, measured in height or width, as the biggest of the other logos." All DTP projects must strictly follow the above-mentioned article.

In order to respect that Commission Implementation Regulation, and considering the size of the EU emblem already included in the Danube Transnational Programme logo, PACs are requested **to include an additional EU emblem of at least the same size in height or width as the other logos used.**

In conclusion, PACs must use the following 3 logos in all their materials, deliverables and outputs:

- The Danube Transnational Programme logo always visible in a prominent place and of a comparable size to other logos used
- The EUSDR Priority Area logo not exceeding the additional EU emblem in height or width
- An additional EU emblem of at least the same size in height or width as the other logos

Non-compliance with the rules on branding could lead to negative effects including a potential decision on ineligibility of some costs decided by national controllers and other programme bodies.

**Example of correct placement and dimension of the three compulsory logos:** Both logos (DTP and EUSDR PA) are wider but not higher than the EU emblem including the reference European Union

