**AGENDA**

**CROWDfunding to mainSTREAM innovation**

**INTERNATIONAL CONFERENCE**

**28 May 2019, Varna, Bulgaria**

**Venue: Graffit Gallery Hotel (**[**http://graffithotel.com/en**](http://graffithotel.com/en)**) , 65, Knyaz Boris I blvd., Varna, Bulgaria**

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| Day 0 | **27.05.2019 ( Monday)** | Arrival of participants |
| **Day 1** | **28.05.2019 ( Tuesday)** | 09:30-17:30 |
| **SESSION on STRATEGY**  **Session moderator - Dragan Kovacevic, AEI** | | |
| 09:30 – 10:00 | **Get Together, Welcome coffee** | All Participants |
| 10:00 – 10:10 | **Welcome and introduction of the agenda** | Stoyan Passev, Regional Governor of Varna |
| 10:10 – 10:25 | **Overview of CrowdStream project work** (introduction to the following sessions) | Dragan Kovacevic, AEI |
| 10:25 – 10:50 | **EUSDR presentation** | Claudia Singer, EUSDR PA10 |
| 10:50 – 11:30 | **Open panel discussion on CrowdStream – Main Strategy contributions**  **Moderator: Mariana Ivanova, UBBSLA** | Claudia Singer, EUSDR PA10  Brigitte Hatvan, CPU  Aleksandar Janicic, IPCT  Nikolaj Petkov, BG |
| 11:30-11:45 | **COFFEE BREAK** |  |
| **SESSION on QUALITY AND LEGAL FRAMEWORK FOR ALTERNATIVE FINANCE**  **Session moderator - Marko Helfrih, ZICER** | | |
| 11:45 – 12:15 | **The relevance of crowdfunding as a new instrument in the context of alternative financing options** | Rudolf Kinsky, AVCO |
| 12:15 – 12:35 | **Ensuring high quality for cross-border crowdfunding – building and sustaining the trust in the alternative finance industry**  (+ evidence of local awarding ceremonies) | Marko Helfrih, ZICER |
| 12:35 – 13:00 | **From national alternative finance laws to legal frameworks for crowdfunding in the Danube countries** | Daniel Horak, CONDA |
| **13:00 – 14:30** | **LUNCH at “Red Canape” Restaurant** |  |
| **SESSION on CAPACITY BUILDING**  **Session moderator - Matjaz Fraz, STP** | | |
| 14:30 – 14:50 | **CrowdStream Training and Capacity Building Package**  **Digital training course** | Tanja Senekovic, STP  Robert Nemeth, PBN |
| 14:50 – 15:10 | **Alternative financing for energy projects,E-FIX** | Alexandra Pintilie, CPU |
| 15:10 – 15:30 | **CrowdStream Pilot Actions** | Jan Jares, JAIP |
| 15:30 – 16:00 | **COFFEE BREAK** |  |
| **FINAL SESSION on**  **INNOVATION FRAMEWORKS AND NEXT STEPS TO FOLLOW-UP WITH CROWDSTREAM RESULTS**  **Session moderator – Mariana Ivanova, UBBSLA** | | |
| 16:00 – 16:15 | **Business Pre-Accelerator of the North-East of Bulgaria – innovative services provider** | Silvia Shtumpf, Business Agency - Varna |
| 16:15 – 16:30 | **EEA and Norway Grants for start-ups and Green Industry** | Venceslava Yanchovska-Ivanova, Innovation Norway |
| 16:30 – 16:45 | **Business in action: how to start successful business?** | Lilyana Savova, ITERA Institute – Varna |
| 16:45 – 17:00 | **European DigItal BOotcamps (EDIBO)** | Polina Antonova, Institute for Youth Initiatives and Innovations |
| 17:00 - 17:10 | **Review of the Day / Conclusions of the Conference** | Mariana Ivanova, UBBSLA |
| 17:00 | **End of Conference** | |