



Priority Axis 1 - Innovative and socially responsible Danube region

Specific Objective 1.1 - Improve framework conditions for innovation

In the 3rd Call, under SO 1.1, the DTP will support projects addressing:

- Service innovation, with a focus on strengthening employment via innovative public policies (national or regional authorities should take the lead), and creative industries (with a strong accent on innovative urban regeneration via service hubs)

RESTRICTED



FURTHER USEFUL INFORMATION

- Specific attention should be given to **innovation framework conditions in the field of sustainable and quality employment policies** by designing and proposing **innovative type of services** able to lead to industrial transformation and future competitiveness. Service innovation should be seen in a strategic and integrated manner (quadruple helix approach) in order to shape new industries and restructure old ones.
- Specific attention should be given to **innovative framework conditions in the field of creative industries**, especially in the field of **new urban economies** such as urban regeneration processes.

Note: Under specific objective 1.1 the governing paradigm is the policy level (framework conditions as described in the DTP Cooperation Programme).

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