

# Made in Danube

Daniela Chiran,  
Steinbeis-Europa-Zentrum, Germany

**Meeting**  
**Pole 1: Innovative ecosystem for SMEs**

Budapest, Hungary 2017-17-10

# Meeting Agenda

14:00 h	Welcome Annamária Oláh, CCIB Budapest
14:10 h	<p>Short presentation of participants and projects</p> <ul style="list-style-type: none"> <li>- DTP – Marius Niculae – Project Officer, DTP Joint Secretariat - expectations from capitalization activity (5 Min)</li> <li>- EUSDR Priority Area 8 – Dragica Karajić and Dr. Susanne Ast (10 Min)</li> <li>- Pole 2 Coordinator – Dr. Ines Marinkovic, Center for Social Innovation - capitalization activities in Pole 2 (10 Min)</li> <li>- Pole 3 Coordinator - Mária Baracsi, IFKA Public Benefit Non-Profit Ltd. for the Development of the Industry - capitalization activities in Pole 3 (10 Min)</li> <li>- Project coordinators (30 Minutes; aprox. 3 Min/Project)</li> </ul>
15:10 h	Working together Pole1, Pole 2, Pole 3 and Priority Area 8 Competitiveness
16:00 h	Break
16:15 h	Projects Thematic fields – working together at the project level – cross-cutting issues Roadmap Pole 1
17:00 h	6 <sup>th</sup> Annual Danube Forum – Workshop DTP Capitalisation
17:45 h	Conclusions
18:00 h	End of Meeting

## **Pole 1 – Working together with PA8, Pole 2 and Pole 3**

EUSDR Priority Area 8 Coordinators:

- **Dragica Karajić** – Ministry of Entrepreneurship and Crafts, Croatia
  - **Dr. Susanne Ast** – Ministry for Economic Affairs, Labour and Housing,  
Germany Baden-Württemberg
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- Pole 2, Coordinator:     **Ines Marinkovic** – ZSI Austria  
                                      **Felix Gajdusek** – ZSI Austria
  - Pole 3, Coordinator:     **Maria Baracsi** – IFKA Hungary

## Pole 1 Objectives

- To valorise and further build upon the knowledge resulting from projects working in a thematic field;
- To fill knowledge-gaps by linking actors with complementary thematic specialization, experiences, methodological approaches or geographical scope;
- To increase the visibility of the projects and the Programme and to ensure their impact on the policy making process at local, regional, national and European levels;
- To strengthen strategic thematic networks in the Programme area;
- To encourage the wider take-up of project outcomes from outside the DTP Programme area;
- To contribute to the design and/or implementation of future transnational cooperation in the area.

## Projects in the Thematic Pole 1

Project acronym and name	Lead partner	Main objective
<b>DanuBioValNet</b> - Cross-clustering partnership for boosting eco-innovation by developing a joint bio-based value-added network for the Danube Region	<b>BIOPRO Baden-Württemberg GmbH (DE)</b> , Dr Dominik Patzelt, email: patzelt@bio-pro.de	The main objective is to facilitate eco-innovations in the bio-based industry by improving framework conditions and making better use of clusters, potential and diversity of the Danube region.
<b>MOVECO</b> Mobilising Institutional Learning for Better Exploitation of Research and Innovation for the Circular Economy	<b>Chamber of Commerce and Industry of Slovenia (SI)</b> Grit Ackermann, email: grit.ackermann@gzs.si	MOVECOs overall objective is improve the infrastructural and institutional framework conditions and policy instruments for eco innovation and the transition to a Circular Economy in the Danube region
<b>FORESDA</b> Forest-based cross-sectoral value chains fostering innovation and competitiveness in the Danube region	<b>CyberForum e.V. (DE)</b> Tamara Högler, email: hoegler@cyberforum.de	Support the transformation, strengthen the competitiveness of traditional forest-based industries
<b>EcolnnDanube</b> Eco-innovatively connected Danube Region	<b>Slovak Centre of Scientific and Technical Information (SK)</b> Anna Janušová, email: anna.janusova@cvtisr.sk	General objective of the Ecolnn Danube project is to enhance cooperation of innovation actors in the field of ecoinnovations with special emphasis on development and application of ecotechnologies in the Danube Region
<b>ACCELERATOR</b> Developing accelerators to provide better access to innovation finance for SMEs	<b>Széchenyi Venture Capital Management (HU)</b> Zoltán Bendó bendo.zoltan@liontaria.hu	ACCELERATOR engages in exploring and piloting the innovative path of acceleration programmes (a new type of investment readiness programme) towards improved business support in the Danube region
<b>CrowdStream</b> CROWD funding to mainSTREAM innovation	<b>Agency for European Integration and Economic Development (AT)</b> Julia Schmid, email: julia.schmid@aei.at	CrowdStream's main objective is to improve the effectiveness of public/private business-support for innovative spin-offs & social enterprises to access qualitative alternative financing (crowdfunding)
<b>Made in Danube</b> Transnational Cooperation to transform knowledge into marketable products and services for the Danubian sustainable society of tomorrow	<b>Steinbeis Innovation gGmbH, Steinbeis-Europe-Centre (DE)</b> Daniela Chiran email: chiran@steinbeis-europa.de	The main objective is to improve the framework conditions for innovation by supporting the collaboration process between companies and RTO in the innovation-driven field of bioeconomy
<b>SMART FACTORY HUB</b> Improving RD and business policy conditions for transnational cooperation in the manufacturing industry	<b>Pomurje Technology Park (SI)</b> , Daniel Copot, email: daniel.copot@p-tech.si	The main objective is to improve framework conditions for innovation in the area of smart factory, based on RIS3 CENTERED MODEL.

## Pole 1 – Thematic Fields

Project name related to field	Fields and tips of activities
Made in Danube, DanuBioValNet	Agriculture
DanuBioValNet, EcoInn Danube	Bio-energy, Battery
Smart Factory Hub, FORSEDA, InnoHPC	IT
DanuBioValNet	Health
Smart Factory Hub, MOVECO, InnoHPC	Electronic, electrical tools
Made in Danube, EcoInn Danube	Bio-fuel
Made in Danube, DanuBioValNet, FORSEDA	Forestry
EcoInn Danube, MOVECO	Eco-Technology
CrowdStream, Accelerator	Crowdfund
Made in Danube, DanuBioValNet	Farming
DanuBioValNet, Smart Factory Hub, MOVECO, InnoHPC	Automotive
Smart Factory Hub, Accelerator	Accelerators, Access to finance for SMEs
MOVECO	Waste Management (recycling, reuse), material streams

## Pole 1 – Synergies with other projects

TP Project acronym	Project acronym	Programme	Area of cooperation
DanuBioValNet	I-CON GREENOMED INNOLABS	CENTRAL Europe MEDITERRANEAN H2020 Innosup	Food sector innovations – pilot actions Food sector innovations – pilot actions Collaborative potential of SMEs by combining ICT with the BIO, Health, and Medicine sectors
	KATANA	H2020 Innosup	Smart agriculture technologies transfer support
MOVECO	Smart Production 3DCentral	Slovenia-Austria cooperation CENTRAL Europe	Innovations to increase competitiveness of SMEs Technology transfers for transition to circular economy
FORSEDA	CARE4TECH Urban Inno	Alpine Space Central Europe	Smart Energy technology transfers Cluster Mentoring, Open Innovation, Pilot Actions
EcolnnDanube	CARE4TECH INNOLABS	Alpine Space H2020 Innosup	Smart Energy technology transfers Collaborative potential of SMEs by combining ICT with the BIO, Health, and Medicine sectors
ACCELERATOR	PERMIDES KATANA INNOLABS	H2020 Innosup H2020 Innosup H2020 Innosup	Support of Technology transfer initiatives for SMEs Support of Technology transfer initiatives for SMEs Support of Technology transfer initiatives for SMEs
CrowdStream	PERMIDES KATANA INNOLABS	H2020 Innosup H2020 Innosup H2020 Innosup	Support of Technology transfer initiatives for SMEs Support of Technology transfer initiatives for SMEs Support of Technology transfer initiatives for SMEs
InnoHPC	CARE4TECH Urban Inno SME/HPC	Alpine Space CENTRAL Europe Erasmus+ Knowledge Alliances	Smart infrastructure technology transfers Smart infrastructure technology transfers Enabling SMEs to use HPC technology
SMART FACTORY HUB	3DCentral Smart production Urban Inno T4 TTTEA SME/HPC	CENTRAL Europe SI-AT CENTRAL Europe Erasmus+ Erasmus+ Erasmus+ Knowledge Alliances	Tech transfer for Smart factories Innovations to increase competitiveness of SMEs Tech transfer for Smart factories, Cluster cooperation Technology transfer identification and good practices Technology transfer identification and good practices Enabling SMEs to use HPC technology
Made in Danube	I-CON CARE4TECH AgriForValor InnoMedia UpGradeSMEs	CENTRAL Europe Alpine Space H2020 H2020 Innosup Interreg Europa	Food sector innovations – pilot actions Smart agriculture technologies transfer Bio-economy Technology transfer identification and good practices New policy instruments for SMEs



## Pole 1 – Joint communication and dissemination actions

Periode	Event	Country	Organisation	Project responsible	Date	Nr of part	Target groups	Programme
P2	Capitalization Workshop Danube Forum	Hungary, Budapest	Steinbeis Europa-Zentrum	Made in Danube	18-19.10.2017	60	PAs, RPA, ERI,SMEs	Interreg Danube
P4	Internationalization of the SMEs Conference	Germany, Karlsruhe	Steinbeis Europa-Zentrum	UpGradeSMEs	Nov 2018	100	PAs, RPA, ERI,SMEs	Interreg Europe
P3	Policy Dialog Event	Bucharest, Romania	Steinbeis Europa-Zentrum	Made in Danube	18.05.2017	100	PAs, RPA, ERI,SMEs	Interreg Danube
P2	Green Innovation Forum	Czech republic, Brno	Project partner organization	Ecolnn Danube	Nov 2017	100	SMEs, business support organizations, local public authorities	Interreg Danube
P4	Green Innovation Forum	Germany, Stuttgart	Project partner organization	Ecolnn Danube		100	SMEs, business support organizations, local public authorities	Interreg Danube
P4	Transnational workshops and matchmaking	Slovakia, Bratislava	Slovak Centre of Scientific and Technical Information	Ecolnn Danube	Sep 2018	60	SMEs, business support organizations, local public authorities, R&D, NGOs	Interreg Danube
P4	Transnational workshops and matchmaking	Hungary, Budapest	Project partner organization	Ecolnn Danube	Oct-Nov 2018	60	SMEs, business support organizations, local public authorities, R&D, NGOs	Interreg Danube
P4	Wood Fair	Opatija, Croatia	CWC	FORESDA	June 2018	250	PAs, RPA, ERI,SMEs	Interreg Danube
P4	National Learning demonstration workshops	10 countries (AUT, BUL, CRO, CZE, GER, HUN, ROM, SLO, SRB, SVK)	Partner organisation	SFH	8.2018-10.2018	20 each	SMEs	Interreg Danube
P5	Policy Lab – Transnational exchange workshop	Croatia	HAMAG-BICRO	SFH	3.2019	30	Pas, RPA	Interreg Danube
P4	Innovation Day workshop	Brdo Pri Kranju, Slovenija	Chamber of Commerce and industry Slovenia	MOVECO	27. sept.2017	100	PAs, RPA, ERI,SMEs	Interreg Danube
P3	Mid-term dissemination event	Slovenia	Technology Park Ljubljana	ACCELERATOR	March 2018	50	Equity finance and business support organisations, SMEs	Interreg Danube



## Pole 1 – Projects Final Events

Periode	Event	Country	Project	Date	Nr of part	Target groups	Budget
P5	Final Event	Germany	Made in Danube	06.2019	100	PAs, RPA, ERI, SMEs	5.000
P5	Final Event	Bulgaria	Ecolnn Danube	04.2019	100	Policy makers, R&D institutions, SMEs, NGOs, business support organizations	3.000
P5	Final Event	Bulgaria	CrowdStream	05. 2019	x	SMEs, Start Ups, Stakeholders	
P5	Final Event	Croatia or Slovenia or Germany	FORESDA	06.2019	100	PAs, RPA, ERI, SMEs	
P5	Final conference	Slovenia	Smart Factory Hub (SFH)	05.2019	80	PAs, RPA, ERI, SMEs, BSO	10.000
P5	Final event	Austria	MOVECO	06. 2019	100	SMEs, PAs, R&D,	
P5	Final event	Bulgaria	DanuBioValNet	Not fixed yet	100	Cluster, SME, Politics, Research	
P5	Final conference	Romania	InnoHPC	06. 2019	100	SMEs, HEI&RI, stakeholders	
P5	Final event	Hungary	ACCELERATOR	05. 2019	80	Equity finance organisations, BSO, SMEs, policy makers	

## Pole 1 – Joint thematic studies and policy recommendations

Project	Thematic Study/Strategy/Action Plans	Common study points with other projects	Deadline
Made in Danube	Roadmap related to framework conditions in Bio-Economy		30.06.2018
Made in Danube	Common Strategy to bring R&D results on the market in Bio-Economy		30.06.2018
Made in Danube	Local Action Plan for Smart and Innovative Precision Farming, Slovakia		31.12.2017
Made in Danube	Local Action Plan for Competence Center – Wood Sector, Croatia		31.12.2017
Made in Danube	Local Action Plan for Biofuel, Serbia		31.12.2017
Ecolnn Danube	Final joint strategy for ecoknowledge		30.06.2018
Ecolnn Danube	Recommendation statement for policymakers		30.03.2019
Ecolnn Danube	Joint action plan of implementing eco innovative result		30.03.2019
Ecolnn Danube	Guidelines for transfer of eco innovations		30.12.2018
Ecolnn Danube	Common guidebook national requirements for implementation of eco innovation		30.02.2019
CrowdStream	Baseline study on regulatory framework for startups/ crowdfunding	Potential common point with ACCELERATOR – acceleration programmes	31.12.2017
FORESDA	Methodology handbook for the mapping and analysis of regional innovation systems		30.06.2017
FORESDA	Regional Mapping & SWOT Analysis of participating regions		31.12.2017
FORESDA	Joint Action Plan, also for capacity building		31.12.2017
FORESDA	Transnational Strategy & Local Action Plans Wood sector		31.12.2017
FORESDA	Joint Innovation Agendas		Period 5

## Pole 1 – Joint thematic studies and policy recommendations

Project	Thematic Study/Strategy/Action Plans	Common study points with other projects	Deadline
Smart Factory Hub (SFH)	Transnational Research and Innovation Smart Specialization Strategy action plan	Regional mapping for the Smart manufacturing for 10 countries in the Danube region Benchmark report for Smart manufacturing in the Danube region SME analysis related to Smart manufacturing for 10 countries in the Danube region	30.8.2017
Smart Factory Hub (SFH)	Smart factory mapping tool	Mapping possibility for interested institutions	31.1.2018
Smart Factory Hub (SFH)	Transfer lab pilot study	Possibility to transfer best practices on the basis of the voucher scheme	31.3.2019
Smart Factory Hub (SFH)	Policy lab pilot study	Report for improved funding instruments for the smart manufacturing	31.5.2019
DanuBioValNet	Bio-based Value Chains		30.06.2019
DanuBioValNet	Bio-based Innovation		30.06.2019
DanuBioValNet	Innovation Tools		30.06.2019
DanuBioValNet	Bio-based Roadmap		30.04.2018
ACCELERATOR	Joint summary report on policy framework of accelerator programmes	Potential common points with CROWDSTREAM	30.09.2017
ACCELERATOR	Joint summary report on the demand and supply of accelerator programmes	Potential common points with CROWDSTREAM	30.09.2017
Smart Factory Hub (SFH)	Transnational Research and Innovation Smart Specialization Strategy action plan	Regional mapping for the Smart manufacturing for 10 countries in the Danube region Benchmark report for Smart manufacturing in the Danube region SME analysis related to Smart manufacturing for 10 countries in the Danube region	30.8.2017
Smart Factory Hub (SFH)	Smart factory mapping tool	Mapping possibility for interested institutions	31.1.2018
Smart Factory Hub (SFH)	Transfer lab pilot study	Possibility to transfer best practices on the basis of the voucher scheme	31.3.2019
Smart Factory Hub (SFH)	Policy lab pilot study	Report for improved funding instruments for the smart manufacturing	31.5.2019
DanuBioValNet	Bio-based Value Chains		30.06.2019
DanuBioValNet	Bio-based Innovation		30.06.2019

## Pole 1 – Twinning and exchange visits between projects

Periode	Visit Project	Country	Host Project	Date	Nr of part	Thematic
P1	<ul style="list-style-type: none"> <li>Smart Factory Hub (SFH)</li> <li>FORESDA</li> </ul>	Slovenia Germany	Made in Danube, Karsruhe, Germany	23.03.2017	5	Cf. Agenda
P2	<ul style="list-style-type: none"> <li>FORESDA</li> </ul>	Germany	Made in Danube Karsruhe, Germany	27.10.2017	4	Working with partner in Maribor and FORESDA together with Wood LAP Croatia

## Pole 1 – SC Meetings ?????

## Pole 1 – Working with other Thematic Projects

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- ENERGY BARGE Project and Made in Danube

## **Pole 1 –6th Annual Danube Forum – Workshop DTP Capitalisation**

~~19 October 2017, 10:30-11:30h~~

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*Budapest Congress Centre*

*Jagelló út 1-3, 1123 Budapest, Hungary*

*Room: Litz*

### **Participants:**

Approximately 60 participants, representatives of:

- EUSDR Priority Area - Competitiveness of Enterprises (PAC 8),
- DTP Poles - Innovative ecosystem for SMEs (Pole 1),
- DTP Managing Authority/Joint Secretariat

**Moderation:** Daniela Chiran – DTP Pole 1 Coordinator

Senior Project Manager – Steinbeis-Europa-Zentrum, Germany,

### **Agenda:**

10:30-10:45    Welcome

- Marius Niculae, Project Officer – Priority Area 1 – Innovative and Socially Responsible Danube Region
- Dr. Judit Schrick, PA8 Competitiveness Coordinator, Ministry for Economic Affairs, Labour and Housing Baden-Württemberg
- Dr. Susanne Ast, Ministry for Economic Affairs, Labour and Housing Baden-Württemberg
- DTP Pole 1 Coordinator– Mrs. Daniel Chiran, Made in Danube Project Manager

10:45-10:55    Short introduction and Workshop objectives

11:00-11:25    Interactive session – working in thematic groups

11:25-11:30    Final Discussion

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## Pole 1 –6th Annual Danube Forum – Workshop DTP Capitalisation

Description for the interactive session:

- The WS will have the interactive format by engaging the participants give their contributions
- After the welcome and introduction part, the participants will be split in 5 thematic groups which will be formed to address the similar topics within the thematic fields (Figure 1), with a special focus on contribution to the achievement of EUSDR PA8 objectives
- Each of 5 thematic groups will be asked to perform 2 tasks:
  - o Self-assessment survey (10 min) – the survey in the form of questionnaire will include the specific objectives (targets) of the PA7, PA8 and PA9. The aim is to evaluate the contribution of the running Project in the achievement of the PAs objectives.
  - o Identification of the challenges and ideas for practical solutions (15 min) – each thematic group will have available three matrixes (paper based). Each matrix will include the objectives of respected PA and relevant stakeholders (Figure 2). The participants will be asked to identify challenges (red cards) and bring the ideas for practical solutions (green cards) and place them in different fields of the matrix.
- Each of 5 groups will have moderators (5 assigned Project coordinator from the running DTP Projects) – which will be responsible for the time management and providing support/clarifications
- After the finalisation of the tasks, WS moderator will give a short summary for each group.
- Final results based on the self-assessment questionnaires and classifies challenges/solutions will be elaborated in the report after the WS.



## Pole 1 –6th Annual Danube Forum – Workshop DTP Capitalisation

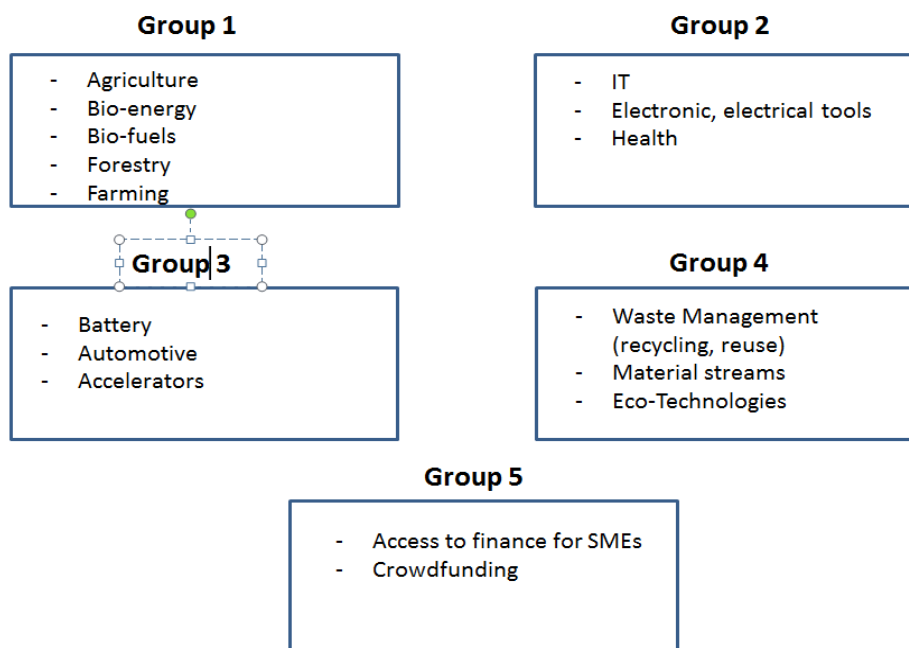
### Self assessment for the participants In the Capitalisation Workshop Innovative ecosystem for SMEs

Please evaluate the contribution of the projects in which you are involved in  
achieving the EUSDR Priority Area 7, 8 and 9 objectives

	Not at all Important	Very limited Important	Limited	Important	Very Important
<b>PA7 Knowledge society - Objectives</b>					
To increase the effectiveness of investment in R&I through establishment of a funding coordination network					
To increase the number of EPO (European Patent Office) and PCT (Patent Cooperation Treaty) patent applications filed from the Danube Region by 20% by 2020.					
To enhance regional research and education co-operation to reach 20% of academic mobility within the region by 2020					
To increase the annual output of co-publications in the region by 15 % by 2020.					
To develop RIS3 in all Danube countries (or their regions) by 2020					
<b>PA8 Competitiveness - Objectives</b>					
To foster cooperation and exchange of knowledge between SMEs, academia and the public sector					
To eliminate cross border barriers and bottlenecks to people and business Seamless Europe for a liveable Danube Region					

## Pole 1 –6th Annual Danube Forum – Workshop DTP Capitalisation

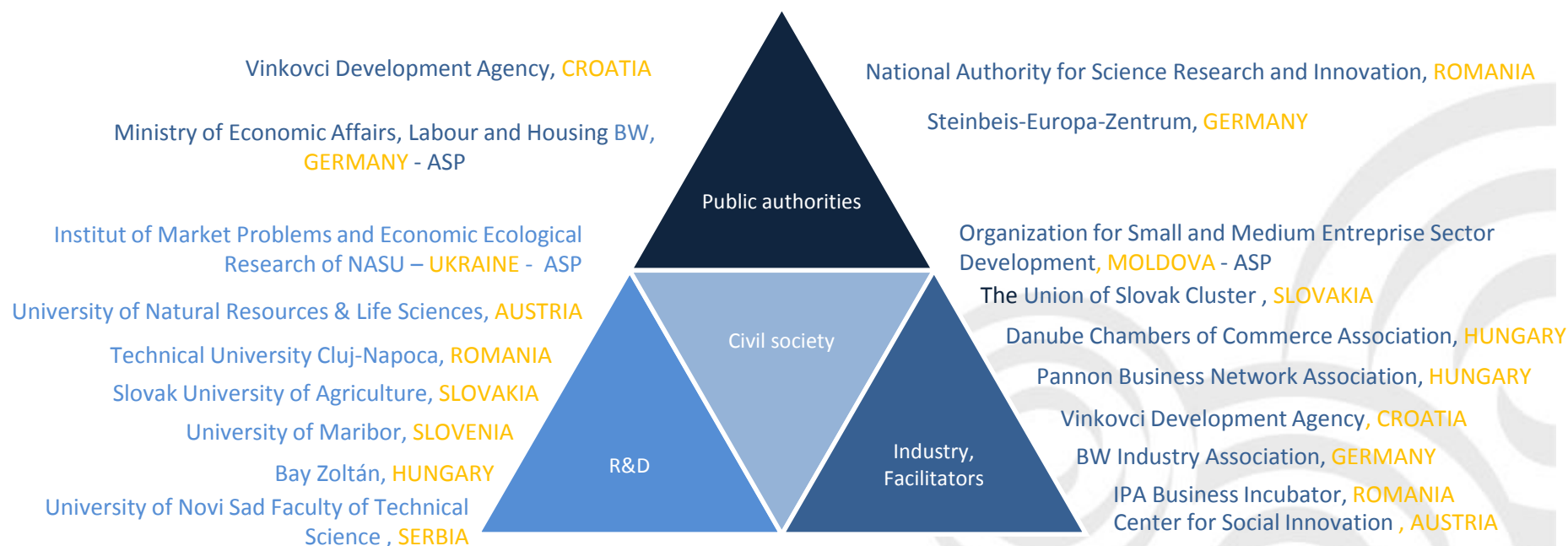
### THEMATIC FIELDS



# Made in Danube Project Team



## Quadruple Helix Approach



14 Partners, 3 ASP, 10 countries

# Made in Danube DTC Network



14 Partners,  
3 ASP,  
10 Countries

**The aim of the project** is to improve the framework conditions for innovation by supporting the collaboration process between companies and RTO in the innovation-driven field of bioeconomy.

The **project main result** is to intensify the cooperation of project partners with target groups (key actors) in the Programme Area leading to 15 innovation partnerships and 40 enterprises (SMEs) cooperating with research and technological organizations (RTO).



# Made in Danube **Specific Objectives**

- **Developing a “Common Strategy to transform ideas into marketable products and services for the 3 existing regional Initiatives”**
  - **Pilot implementation of the Local Action Plan for Smart and Innovative Precision Farming, SUA Slovakia ,**
  - **Pilot implementation of the Local Action Plan for Competence Centre - Wood Sector**
  - **Pilot implementation of the Local Action Plan for Biofuel, UNS Serbia**
- **Developing tools and services** (Innovation audits, Technology Offers/Technology Request, Brokerage Events, Training Tool KIT) to implement **concrete transnational collaboration projects based on the needs of the 3 regional initiatives representative for the DR.** They will allow to identify needs of companies involved and permit access to knowledge not locally/nationally available but in the transnational "Made in Danube" consortium of 10 countries in order to achieve East-West cross-fertilisation.
- **Support good practices exchange** in technology transfer and innovation partnerships by establishing a transnational network



# Thank you for your attention!

Daniela Chiran  
Steinbeis-Europa-Zentrum, Germany,  
[chiran@steinbeis-europa.de](mailto:chiran@steinbeis-europa.de)