**Creative Danurban Competition**

**Third stage guidelines**

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# Introduction

This document is the 3rd stage guidelines for the contestants of the Creative Danurban Competition. The competitors of the 3rd stage have the freedom to structure and prepare the pitch as they desire.

# Information on the application

|  |  |
| --- | --- |
| Title of the project: |  |
| Name of the contesting team: |  |

## Category

|  |
| --- |
| **Category: (*select one, the same as in EOI and in 2nd step application)*** |
| Urban regeneration |  |
| Spaces and places |  |
| Coming and going |  |

# Pitch – up to 10 points

Main characteristics and structure of the pitch is suggested to respond to the below questions

## What your idea changes?

## What is the problem? What is the solution?

## Can you show your idea in demo? What is unique about it?

## Any costumers/target groups interested? Business model?

## How much money is needed? Who is the team?

## End statement with emphasis on why your idea is the one to be selected.

# Overall presentation and execution performance – up to 5 points

Interaction of the team will be evaluated and their skills of teamwork will be assessed during the pitch.

# Conclusions

The content of this document is to be read as guidelines on how to structure your pitch. However, contestants are welcome to explore new and innovative ways to present and defend their ideas.

The content of this document is to be submitted to restart.4danube@fuds.si by **21. 9. 2022**.