PROJECT INFORMATION

Partnership	10 project partners from 7 countries
Project Duration	01.07.2020 – 31.12.2022
Priority Area	Environment and culture responsible Danube Region
Total Project Budget	1,82 Mio. €
Lead Partner	Environment Agency Austria
EU-Funding Programme	Danube Transnational Programme
Financing Scheme	European Regional Development Fund (ERDF) Instrument for Pre-Accession Assistance II (IPAII)
EU co-funding (85% of the total eligible costs)	ERDF: 1,5 Mio € IPA: 44.837,5 €

CONTACT

Lead Partner	Environment Agency Austria Agnes KURZWEIL agnes.kurzweil@umweltbundesamt.at
Project coordination	Christina NARVAL c.narval@verracon.at
Quality Management	Andreas FRIEDWAGNER a.friedwagner@verracon.at
Website	http://www.interreg-danube.eu/approved-projects/transdanube-travel-stories

PROJECT PARTNERS

Environment Agency Austria

Danube Office Ulm/Neu-Ulm, Germany – representing Danube.Pearls Network

WDG Danube Upper Austria Tourism Ltd. – representing Danube.Pearls Network

Tourism Board Linz, Austria – representing the Route of Emperors and Kings

West Pannon Regional and Economic Development Public Nonprofit Ltd., Hungary – representing Via Sancti Martini

Institute for Culture, Tourism and Sport Murska Sobota, Slovenia – representing European Route of Jewish Heritage

Zavod za kulturo, turizem in šport Murska Sobota

Croatian Association for Tourism and Rural Development "The Village Membership Club" – representing Iter Vitis Route

Association for Promoting Tourism in Oradea and its Region, Romania – representing Réseau Art Nouveau Network

Danube Competence Center (DCC), Serbia– representing the Roman Emperors and Danube Wine Route

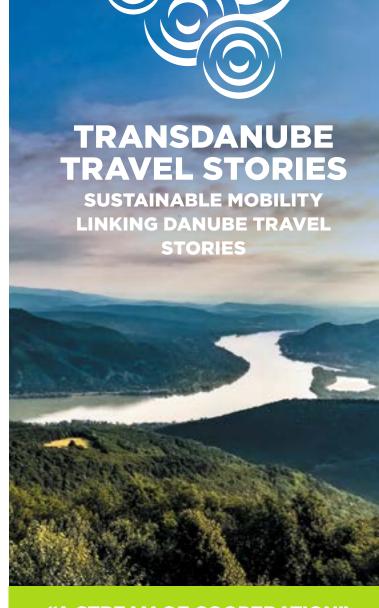DANUBEPARKS – Danube River Network of Protected Areas, Austria

8 Associated Strategic Partners supporting the successful implementation of the project

The project is initiated and supported by

Federal Ministry Republic of Austria Climate Action, Environment, Energy, Mobility, Innovation and Technology

Project implemented in close cooperation with THE PEP Transport, Health, Environment Pan-European Programme

Transdanube Travel Stories is co-funded by the European Union (ERDF, IPA, ENI)

TRANSDANUBE TRAVEL STORIES
SUSTAINABLE MOBILITY LINKING DANUBE TRAVEL STORIES

"A STREAM OF COOPERATION"

Interreg
EUROPEAN UNION
Danube Transnational Programme
Transdanube Travel Stories

LET'S EXPERIENCE NEW DANUBE TRAILS BY TRAVELLING WITH SUSTAINABLE MEANS OF MOBILITY!
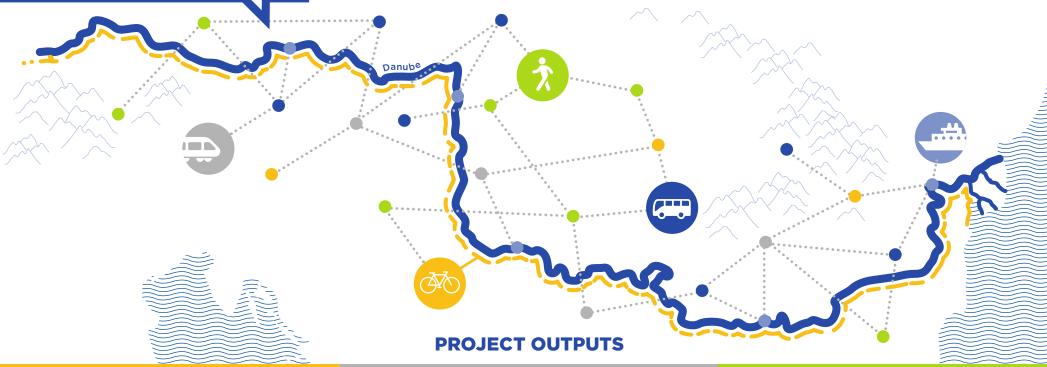
TRANSDANUBE TRAVEL STORIES

Recognizing the vast cultural and natural heritage, the project Transdanube Travel Stories aims at supporting sustainable tourism in the Danube region by implementing innovative promotion concepts, new narratives and sustainable mobility management tools. Together with advanced institutional capacities these will provide the framework to better position the Danube as a unique sustainable tourism destination on the market resulting in more European citizens experiencing European cultural and natural heritage in a sustainable way.

PROJECT OBJECTIVES

Development of new, innovative narratives and trails to promote the Danube macro-region as touristic area

Include sustainable transport in the concept of sustainable tourism

Create ownership and the capability to promote sustainable tourism by building up local capacity and strengthen cooperation in the Danube region

Danube

PROJECT OUTPUTS

TOURISM

6 new stories along 6 trails, linking the different routes and networks leading to a new narrative for the Danube Region

6 innovative tools to experience the new trails

6 tested "Green" travel products

Danube Travel Challenge: competition to experience the new trails during project lifetime

MOBILITY MANAGEMENT

6 Sustainable Tourism Mobility Plans along the new trails

Trained Mobility managers at trail level who will transfer the concept of sustainable mobility management to other parts of the routes

Information material and services of sustainable mobility management along the trails

IMPLEMENTATION AND COOPERATION

Product clubs at selected destinations along each trail

Winter School for guides from different destinations along each trail on story-telling techniques and experiences

E-Learning tools

Network and cooperation events