

# AGENDA

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## Workshop

12 October 2020

- 14:00 – 14:10**      ***Welcome of participants and short presentation of the KnowING IPR project***
- 14:10 – 14:25      Overview of strategies for intellectual property protection  
Professional services for SMEs by the Industrial Property Office of the Slovak Republic  
*Industrial Property Office of the Slovak Republic*
- 14:25 – 15:10      Intellectual property rights - general aspects, concept, divisions, protection and enforceability  
Trademarks - the process of application and the possibilities of its protection  
*Lubomír Lukič, IPR expert*
- 15:10 – 15:20**      ***Coffee break***
- 15:20 – 16:05      Patents - the process of application and the possibilities of its protection  
Fast and effective search in IPR databases  
*Lubomír Lukič, IPR expert*
- 16:05 – 16:15      Presentation of training programme KnowING IPR  
*Technical University of Kosice*
- 16:15 – 16:25      Professional assistance for SMEs within IPR processes by Slovak Chamber of Commerce and Industry  
*Slovak Chamber of Commerce and Industry*
- 16:25 – 16:45      Professional assistance for SMEs within IPR processes by USP  
TECHNICOM  
*University Science Park TECHNICOM*
- 14:15 – 15:00**      ***Conclusion and discussion***