

Good Policy Practice

Centre for Entrepreneurship

*2REVIVE- Revival entrepreneurship through second chance,
Informo Association*

Embracing failure to facilitate second-chance entrepreneurship in the Danube region

Train the trainers, DanubeChance2.0, Vienna and Bratislava 16-17 April

About us



- Business support institution, was founded in March 1997 as an NGO (one of the first entrepreneurial centers in Croatia)
- Currently 7 employees in 2 departments
 1. Entrepreneurial support department- free information and counseling, education, mentoring and networking for entrepreneurs, business plans, feasibility studies, and cost-benefit analysis.
 2. Department of EU Projects and International Cooperation- application and implementation of EU projects as well as assistance in the application and implementation of projects for different subjects (entrepreneurs, associations, institutes, units of local self-government, faculties).
- Centre for entrepreneurship also organizes different networking activities such as conferences, meeting and round tables.

Objectives



- <http://2revive.eu/>

Project **2REVIVE- Revival entrepreneurship through second chance**

- General Objective: Supporting the development of second-chance entrepreneurship attitude and self-confidence, -awareness and -efficacy in second-time entrepreneurs with guiding and mentoring relationships and thus restart their business successfully.
- Specific Objectives:
 1. Encourage individuals to learn from their past experience by providing them with the right tools for understanding reasons behind their failure, their entrepreneurial potential and attitude;
 2. Support ex-entrepreneurs in developing their skills and motivation for entrepreneurial activity – practical guide with detailed information on regulations and laws and educational resources for “second chance”, instructions and checklists will help them to rebuild a business;
 3. Provide successful entrepreneurs, owners of SMEs, VET teachers, trainers and mentors with a step by step mentoring plan and guidelines on how to effectively pass their knowledge to their mentees;
 4. Enhance the cooperation and networking of entrepreneurs, enterprises, vocational and education institutions.

Challenges vs. results



- Improved failure acceptance and dealing with societal prejudices;
- Developed second chance entrepreneurship attitude and self-confidence, -awareness and -efficacy in second-time entrepreneurs
- Gained mentoring and entrepreneurial knowledge and skills;
- Exchange of know-how and transfer of knowledge between partners – all partners will learn from the various backgrounds and experience of all other partners;
- New insights on the topic of second-chance entrepreneurship – the topic will be thoroughly researched and partners will gain insights and will adopt the materials from their specific perspective;
- Implementing the project in cooperation with organisations of different types and from different countries, the partners will further improve their ability to work as a part of an international team.

Descripton of intervention



- Transnational project, private initiative (PP Informo Association, NGO from Croatia)
- It is funded under Erasmus + Programme, KA2 Cooperation for innovation and exchange of good practices of the European Commission
- Project Consortium- 7 partners and 5 associated partners from Poland, Bulgaria, Italy, Netherlands, Croatia and Malta

Main activities

1. Project management and Coordination
2. Project Quality Management
3. Dissemination and Exploitation

Outputs:

1. Research on behavioural attitudes towards second-chance entrepreneurship
2. Online self-assessment tool
3. Guide4Mentors
4. Guide to second chance entrepreneurs' success

Region and implementing body



1. **Informo Association (Croatia, Vodnjan)-**
NGO
2. Stowarzyszenie Avsi Polska (Poland) – Lead partner
3. European Center for quality OOD (Bulgaria)
4. Chamber of Commerce and Industry of Vratsa (Bulgaria)
5. AcrossLimits Ltd.(Malta)
6. In Dialogue Netherlands(Netherlands)
7. PRISM – Promozione internazionale Sicilia – Mondo (Italy)

Associated Partners:

1. Agency for Regional and Economic Development, Vratsa, Bulgaria
2. Foundation for Women Entrepreneurs, Malta
3. Malta Confederation of Women's Organisations, Malta
4. Camera di Commercio e delli' Industria Italiana in Polonia, Poland
5. Avsi Foundation, Italy

Reasons of success + Transferability



1. The project is going to support the development of second-chance entrepreneurship attitude and the development of self-confidence, self-awareness and self-efficacy in second-time entrepreneurs with coaching and mentoring relationships and thus restart their business successfully.
2. Key elements of the project lie in encouraging individuals to learn from their past experience to increase the likelihood of future business success, providing second-chance entrepreneurs a quality mentorship and a guidance for personal and professional development of both mentors and mentees.
3. Online self-assessment tool
4. Guide4Mentors and Guide to second chance entrepreneurs'
5. Synergy effect with our project, and is transferable to other countries and other environments.

Other examples of good practice from Croatia



1. Nexe Grupa Llc.- a large entrepreneur, today employs about 1.600 people
2. Ferivi Llc.- medium entrepreneur, 85 employees in 2017
3. Escape Llc.- micro entrepreneur dedicated to Internet marketing and advertising,13 employees in 2017
4. Pilot Initiative "Second Chance", Velika Gorica Development Agency - VE-GO-RA (Policy Aspect)

