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CityWalk - IPA project partner:

## City of Valjevo

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The City of Valjevo is located in Western Serbia, 90 km southwest of Belgrade. Valjevo has 90,312 inhabitants, of which more than 60.000 are urban population. Valjevo is city of history and culture, but also the city that surrounds the untouched nature and mountains. The city is designed for people, it has intact city center, many public spaces, key streets are speed controlled and the city is well linked. These links are well designed so that there are many eyes on these places. The town has good form, often in a grid or other highly connected pattern.

The project City walk is significant for the City of Valjevo and it will result a range of benefits for the city and its people. The planed action will create a new atmosphere and the all-new outdoor lifestyle concept for citizens. It will develop dynamic city paths with signposts directing the signals that indicate the main pedestrian routes and will introduce CityWalk concept in the City of Valjevo in order to raise awareness about walkability and urban mobility. Also, it will provide the lifestyle experience with the mix of innovative IT technologies and traditional concept of walking. Part local attractions (museums and galleries, numerous monuments, old parts of the city), part urban street life (Business Improvement District, local bars, urban wall, skate park, shopping malls), part natural heritage (natural resorts, Gradac river and its canyon) project City walk will attract more people walking daily.

As a result of CityWalk project the City of Valjevo will became pilot city which will develop environmentally friendly and low carbon transport system in order to improve sustainable regional and local mobility. Each individual in Valjevo and generally in our area will start to act more responsibly towards the environment.

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