Introduction Module 1

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Excellence in research, social and technological innovation project management – **Excellence-in-ReSTI**
Agenda

• About us ... (the module developers)
• Module 1 - Overview
• Objectives, outcomes & examples
  – Course 1.1
  – Course 1.2
  – Course 1.3
• Recommendations
• Contacts & Help
About us ... (the module developers)

- **EuroVienna**
  - International project development and management
  - Idea -> Proposal -> Management -> Audit
  - Training; Consulting; EuroAccess Macro-Regions DB; ... 

- **CUNI**
  - Charles University - Centre for Knowledge and Technology Transfer
  - Innovation network: connecting academia and external partners
  - Prague, Czech Republic, founded in 1348

- **UB**
  - University of Belgrade - Faculty of Economics
  - The scientific and educational institution in the field of economic sciences
  - Belgrade, Serbia, founded in 1808
Module 1 - Overview

• Module 1: EU Policies
  – 3 Courses
  – Introduction to the EU Funding Landscape
    • Programmes
    • Structure
    • Their goals and objectives
    • Guidelines
    • Background information
    • "Do you speak EU?"
    • "Do you understand EU?"
Module 1 - Main 2 goals

• We want you to understand how the EU is funding ideas!

and

• We want you to know where to look for information!
Module 1 - Overview courses

• Course 1.1 - EU Grant Landscape & Funding
  – Structure

• Course 1.2 - EU Policy Goals & Guidelines
  – Background

• Course 1.3 - EU Strategy EU 2030 and beyond
  – Future
Course 1.1 - EU Grant Landscape & Funding

• Objective: Overview on existing EU funding options
• Outcomes:
  – Allocate one or more funding programmes for a specific project idea (1st step; Not on call level;)
  – Understand where to look for information;
  – Understand the programme specific language;
  – Know which questions to ask for defining a project;
Course 1.1 - Example

- Playground activity (trying out)
- Understanding priority areas and contacting a programme
  - Interreg Alpine Space
  - Identify one priority area
  - Playground: Define (create, find, ...) one project idea
  - Try to link your idea with the priority area
  - Understand what is meant; Do you have enough background information? (If something is missing: define it)
  - Write down open questions (high level)
  - Identify contact point
  - Summarize what you have learned and rewrite your original project idea
  - -> Important: In the real word: Do not try to bend your idea too much!
Course 1.2 - EU Policy Goals & Guidelines

• Objective: Introduction to EU priorities, policy goals and related strategies

• Outcomes:
  – Understanding the linkages between policies and practical implementation (e.g. programmes)
  – Knowledge about where to search for strategic documents
  – Being able to understand and find the most relevant priority areas influencing EU and national funding policies
Course 1.2 - Example

• Forest activity (reflection)
• Applying a strategic document on a potential project idea
  – Select a few countries of your choice
  – Read background information provided within this activity
  – Try to identify strengths and weaknesses of each countries
  – Develop trends based on your choice of countries
  – Write down a brief outline of your strategic project idea
  – Try to understand the strategic recommendations per country; How could they influence your project idea?
Course 1.3 - EU Strategy EU 2030 and beyond

- Objective: Insight into the institutional design of the EU (values, organization, strategic priorities, ...) and its future development
- Outcomes:
  - Understanding the landscape and functioning of EU institutions
  - Getting to know the key priorities (current & future)
  - Using this knowledge to better understand and target programme specific priority areas (funding proposal)
Course 1.3 - Example

• Library activity (self studying)
• EU – Institutional Framework and Structure
  – Read / Watch
    • Council of European Communities (1992). Treaty on European Union
    • European Union – Ep 1.2 – EU Institutions (Feb 4, 2016) [Video file]
    • Ten Priorities of the EU
  – Continue with Quiz, Forest or Playground activity
Recommendations

Strategic and programme documents

• Try to look behind the "official" documents!
• Try to understand what is intended!
• Read the whole document!
• All parts may be equally important!
• High level priorities are often not very concrete!
• Focus on your vision / project idea!
Contacts & Help

• Moodle platform (Moodle Plaza)

• ReSTI Infodesk ([tinyurl.com/resti-infodesk](http://tinyurl.com/resti-infodesk))

• Message via Moodle (Martin Marek)
Thank you!