

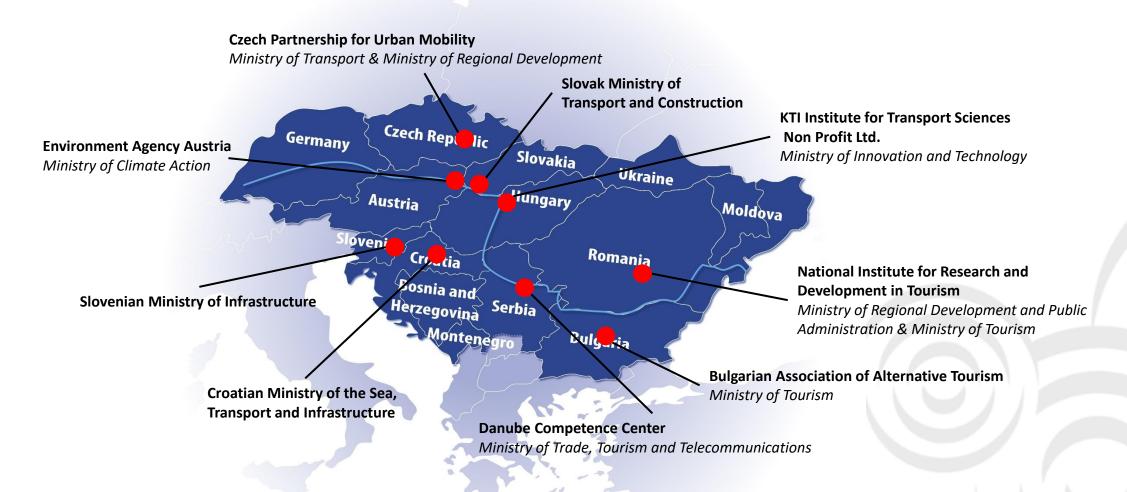




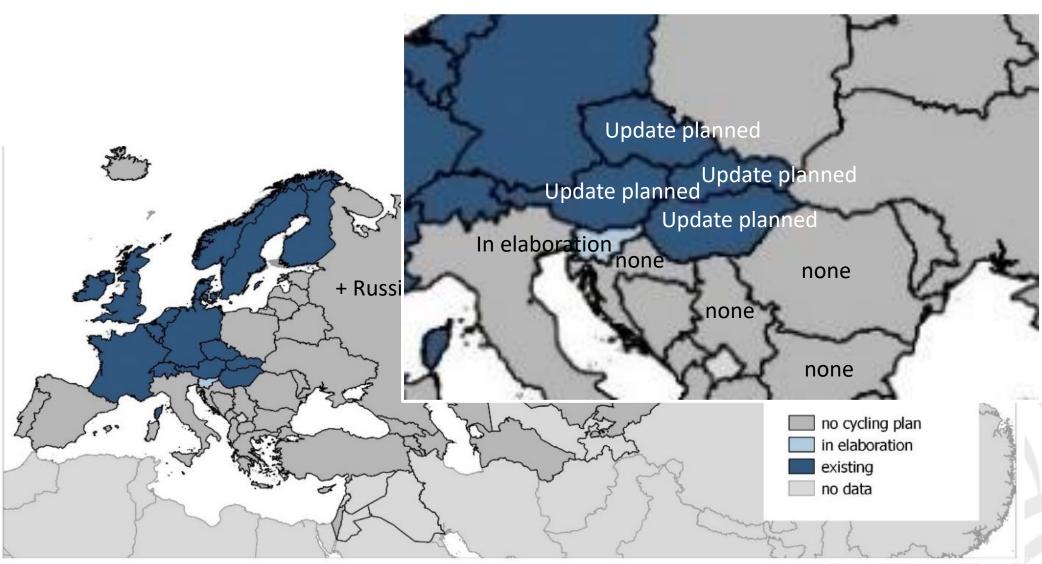
- Budget: 1.7 Mio (85% co-financed by ERDF/IPA)
- Duration: 07/2020 12/2022
- Partnership: 9 partners from 9 countries, 13 ASPs
- Lead partner: Environment Agency Austria











Cycling Strategy National Cycling Plans Danube



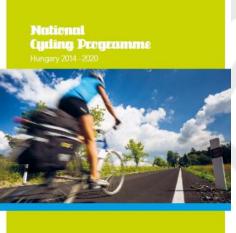
Develop (and/or update) and implement a national cycling plan

STORIES THAT HAVE

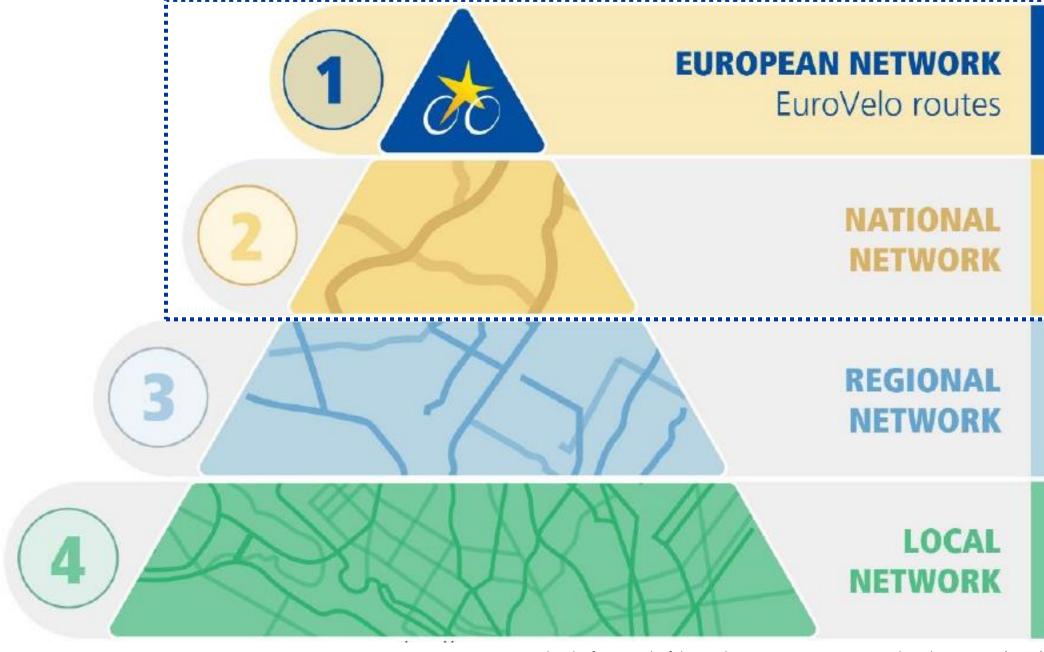
AFFECTED THE CZECH CYCLING STRATEGY 2013

RO, BG, RS, SL, HR

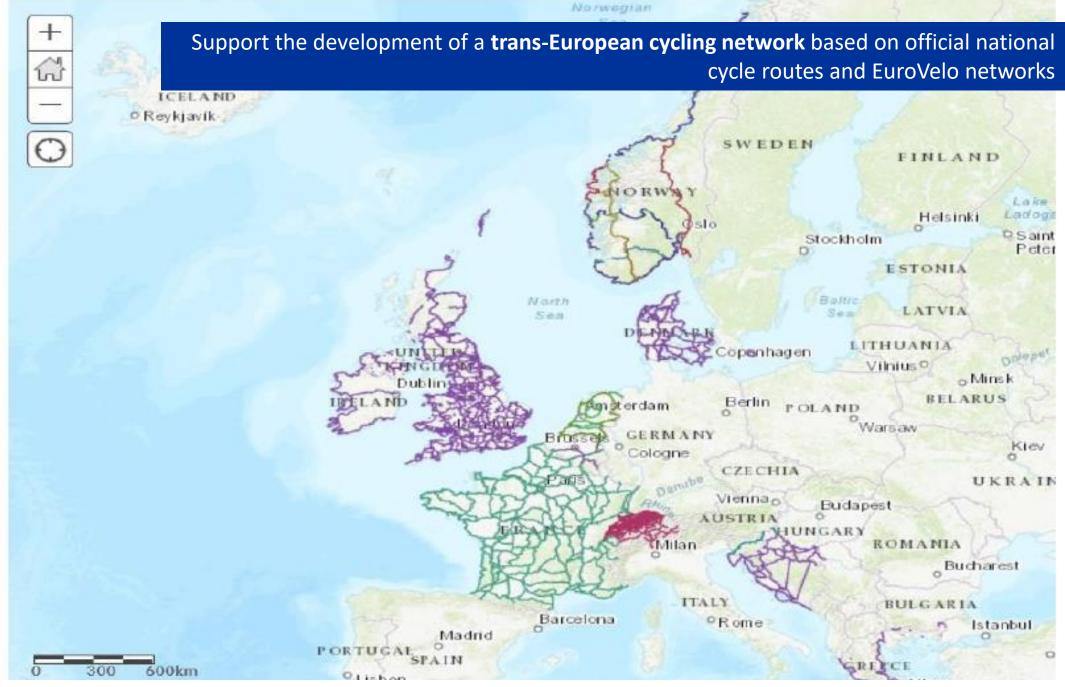






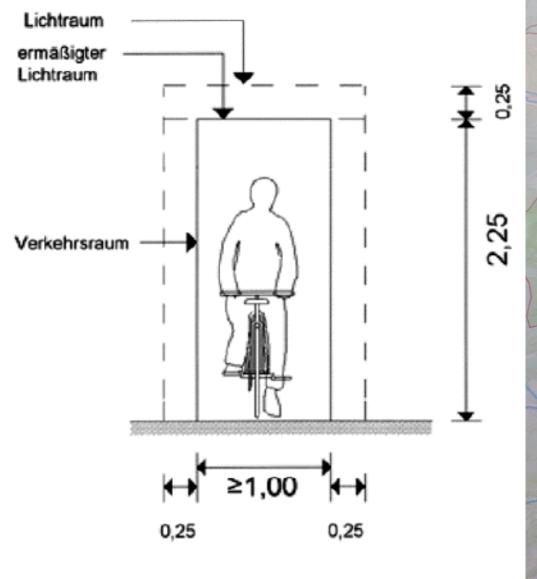


Source: THE PEP EUROPEAN CYCLING MASTER PLAN – INFRASTRUCTURE MODULE: Prepared in the framework of the Working Party on Transport Trends and Economics (WP.5)



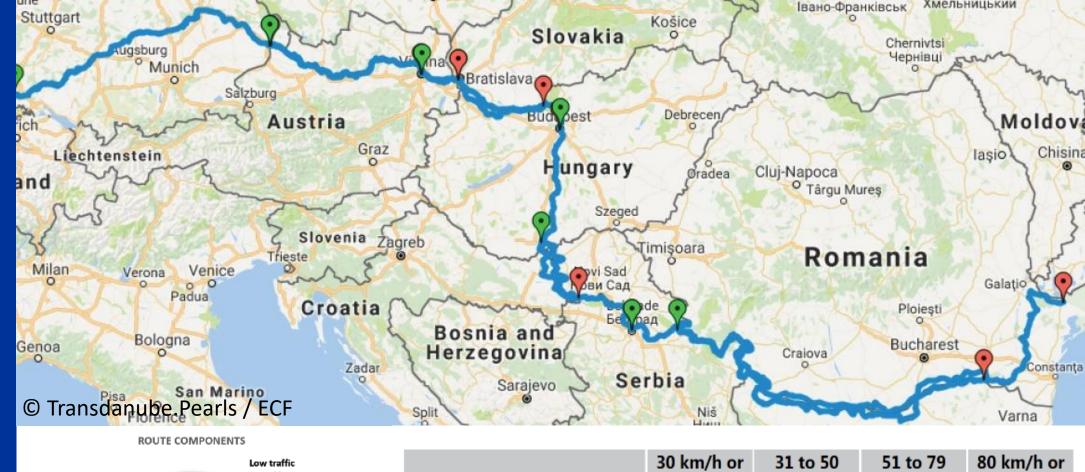
Source: THE PEP EUROPEAN CYCLING MASTER PLAN – INFRASTRUCTURE MODULE: Prepared in the framework of the Working Party on Transport Trends and Economics (WP.5)

Standardize cycling infrastructure: Minimum infrastructure quality standards that ensure the coherence, directness, safety, comfort and attractiveness of cycling networks should be adopted

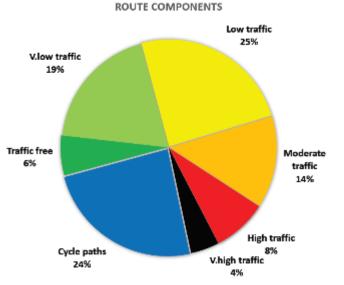




Assessment Network conditions Route 9 EuroVelo



= traffic-free / very low traffic



30 km/h or lower	31 to 50 km/h	51 to 79 km/h	80 km/h or over
30.1%			
5.7%	6.1%	5.7%	1.3%
1.5%	7.1%	15.9%	1.7%
0.2%	4.1%	7.9%	1.0%
0.2%	3.3%	3.9%	1.5%
0.0%	1.3%	1.2%	0.3%
	5.7% 1.5% 0.2% 0.2%	lower km/h 30. 5.7% 6.1% 1.5% 7.1% 0.2% 4.1% 0.2% 3.3%	lower km/h km/h 30.1% 30.1% 5.7% 6.1% 5.7% 1.5% 7.1% 15.9% 0.2% 4.1% 7.9% 0.2% 3.3% 3.9%

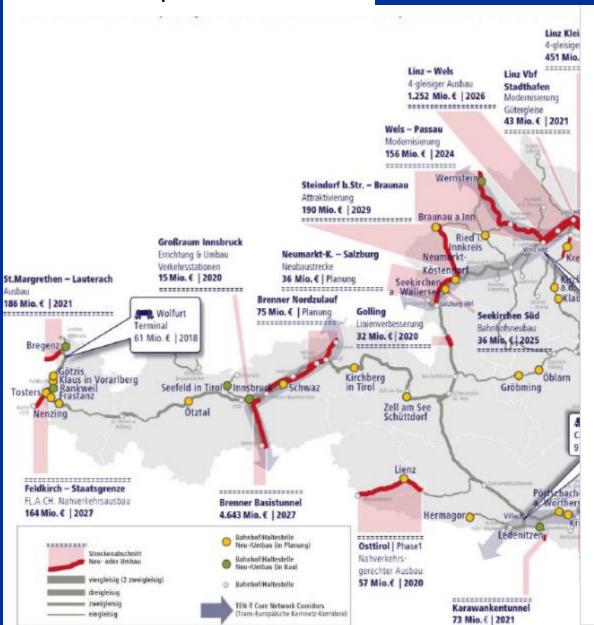
= low traffic

= moderate traffic

= high traffic

Investment plan of Austrian F

Provide sustainable investment and efficient funding mechanisms



A Cycling Investment Plan for Europe

A response by the cycling sector to the EU's "Investment Plan for Europe".

Produced by:



and



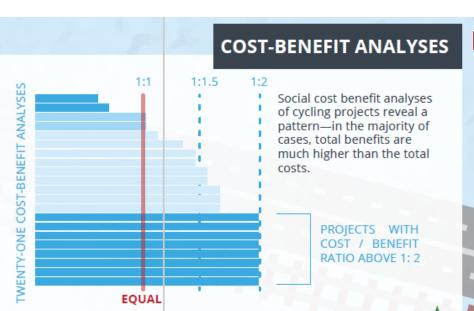
COLIBI-COLIPED Representing the European Bicycle Industry

(COmité de Llaison des Fabricants Européens de Bicyclettes / Comité de Liaison des Fabricants de Pièces et Equipements de Deux-roues des pays de la C.E)

4th December 2014

1

What is the Consider the impact of cycling during investment decisions return on investment decisions for cycling?



RETURNS FROM THREE INVESTMENT CASES

THE HAGUE BIKE BRIDGE

The cycling bridge is a part of the fast cycle route in The Hague. This bridge crosses the A12 highway and the railway tracks, providing a direct connection for cyclists from one part of the city to another. The total benefit from increased mobility is over €28 million.

€28 million

Source: Jour de Force – Dutch Bicycle Agenda 2017-2020

OUR AME

Promote the use of cycling through mobility management

The CityChangers initiative was created by a group of people who don't care how and where they live. The CityChangers platform is not only made up of politicians, but above all active people in local communities, which we would like to connect with each other. It offers information on innovation, technology, street design, squares, safe transport, helps with conceptual planning and good examples from their cities...



Olomouc, mayor

Miroslav Zbánek

"Transport in the city should contribute to a higher quality of life."



Prague 5, mayor

Renata Zajíčková

"General Transport of Prague 5 will be built on sustainability."





Příbram, Deputy Mayor

Martin Buršík

"I understand Příbram as a city of short distances."



Cyclo-influencer

Jana Trávníčková

"I want to help people break down the fear of traffic"



Trinec, mayor

Věra Palkovská

"You can't change a city for the better without active communication."

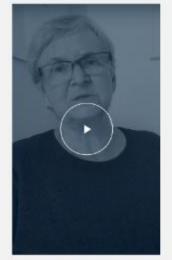


Celebrated

Milos Musil

"We have created a strong tandem."







Jihlava, councilor for transport

Jaroslav Vymazal

"Our aim will be to strengthen sustainable transport modes."



Progue

Young family

"Carsharing is more advantageous than owning a

Support the implementation of the pan-European Master Plan for Cycling Promotion



To achieve our vision, we have established the following objectives to be implemented by 2030 in the pan-European region:

- a) To significantly increase cycling in every country to contribute to the overall target of doubling cycling in the region as a whole;
- b) To increase the overall transport system's resilience by reallocating space in favour of cycling and walking;
- c) To extend and improve the infrastructure for cycling and walking in every country in the region;
- d) To develop and implement national cycling policies, supported by national cycling plans, strategies and programmes including the setting of national targets in every country in the region;
- e) To significantly improve cyclists' safety in every country in the region and to significantly reduce the number of fatalities and serious injuries of these road users in the region as a whole;
- f) To integrate cycling into health policies, including those tackling non-communicable diseases and obesity;
- g) To integrate cycling, including cycling infrastructure, into land use, urban, regional and transport infrastructure planning.

20/11/2020

Contact





Andreas Friedwagner

Verracon / Transnational Project Management Team



www.verracon.at



a.friedwagner@verracon.at



00 43 664 24 129 24



Thank you for your attention!

