

LOCAL MATCHMAKING WORKSHOP IN ZRENJANIN, SERBIA



Project co-funded by European Union funds (ERDF and IPA)
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WP5	Transfer of eco knowledge
ACTIVITY 5.2	Matchmaking among SMEs and R&D institutions
DELIVERABLE 5.2.2	Local workshops and matchmaking

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1. Agenda of the Local matchmaking workshop

Place and date: Zrenjanin, 21st of September 2018

Venue: ZR-BIZNET FAIR, Sports hall "Medison"

09:30 – 10:00	Participants registration
10:00 – 10:10	Opening of the event – <i>Slobodan Petrović, Serbian Development Agency</i>
10:10 – 10:30	Introduction of the Ecolnn Danube project – <i>Branislav Milosav, RDA Banat</i>
10:30 – 11:00	Legal regulations on the protection of intellectual property rights – <i>Danijela Zlatić – Šutić, The Intellectual Property Office of the Republic of Serbia</i>
11:00 – 11:30	Coffee break
11:30 – 12:00	Examples of good practice in recycling – <i>Miroslav Filep, Dogama LTD</i>
12:00 – 12:30	Introduction of the Virtual Lab - <i>Radomir Topalov, RDA Banat</i>
12:30 – 13:30	Matchmaking Event (<i>Section for innovators and business</i>) <ul style="list-style-type: none">- Introduction of the participants- Matchmaking session with companies at the ZR-BIZNET Fair
13:30 – 14:30	"Working" Lunch break - networking
14:30 – 16:00	One to one matchmaking - partner finding
16:00 –	Closing the event - questions and answers

2. Executive summary

Local workshop and matchmaking event in Serbia - organized by RDA Banat in Zrenjanin, at ZR-BIZNET FAIR, Expo and Sports hall "Medison"

On 21st of September, Local matchmaking workshop event was organized by RDA Banat at the Expo-Sport Hall "Medison" Zrenjanin, within the project Ecolnn Danube (Eco-innovatively connected Danube Region), co-funded by the Interreg Danube Transnational Programme.

The event was organized within the Fair "ZR-BIZNET", as a new unique economic event in Serbia that gathered a large number of participants from different sectors (*startups*

developing new innovative products and services, domestic and foreign companies, local and national authorities, business support organizations, R&D institutions, etc.) and provide, educational discussions, lectures on current business topics and contact with potential partners and business support institutions..



The event was opened by Mr. Slobodan Petrović, director of the Regional Development Sector in **Serbian Development Agency**, who greeted the participants and stressed the importance of the topic of eco-innovation for the Republic of Serbia. After the introduction part, RDA Banat and project partners from CCI Banja Luka presented the EcoInn Danube project, its objectives, target groups, activities, expected results, and key elements.



Morning session continued with a discussion on the topic of **Legal regulations on the protection of intellectual property rights**, led by the Intellectual Property Office of the Republic of Serbia. After the short break, eco-innovative company “Dogama Ltd” presented their eco-technologies and products in the field of plastics recycling, as **examples of good practice in recycling**. Introduction of eco-innovation was added with the presentation of the **Virtual lab**, as web platform developed for all those who can offer a particular eco-innovation solution or need it. Project team presented Virtual Lab promo video and demonstrated its functional capabilities that enable cooperation between the business sector and research and development institutions.



Afternoon session continued with **matchmaking** with and between different companies at the ZR-BIZNET Fair. During the session and one to one matchmaking, participants had the opportunity to develop cooperation with other actors, exchange experience and best practices in this field. Representatives of Serbian Development Agency also presented **Program of support for direct investments** by the Government of the Republic, conducted in partnership with the Ministry of Economy, intended for companies that realize investment projects in the manufacturing and the international trade services sector.



The event was closed with summing up the impressions of all present, hoping that the achieved contacts will result in concrete cooperation between in the future. The realization of the event is supported by the **City of Zrenjanin** and Serbian Chamber of Commerce – **Regional Chamber of Commerce Zrenjanin**.